



THE UNIVERSITY of TENNESSEE **UT**  
MUNICIPAL TECHNICAL ADVISORY SERVICE

**What:**  
An East Tennessee Meeting of  
the Tennessee Renewable  
Energy & Economic  
Development Council  
(TREEDC)

**Where:**  
Hiwassee College  
Rymer Student Center  
225 Hiwassee College Drive  
Madisonville, TN 37354

**When:**  
February 24, 2012  
8:00 AM – 2:00 PM

Please RSVP to [treedc08@yahoo.com](mailto:treedc08@yahoo.com) by  
February 21, 2012. The forum is free and  
includes refreshments and lunch.

Registrations after February 21 will cost \$15.  
Seating is limited to 75 seats.

## Hiwassee College proudly presents an East Tennessee Meeting of the Tennessee Renewable Energy & Economic Development Council (TREEDC)

- Learn how renewable energy can help Monroe County in economic development.
- Learn the latest techniques and innovations in renewable energy.
- Meet and greet other municipal leaders who have successfully utilized renewable energy in their economic development.
- Find ways to seek and receive public and private funding for renewable energy programs.
- Discover ways to implement renewable energy programs at your place of work.

### AGENDA

#### 8:30 AM

- Introductions: TREEDC President/Pikeville Mayor Greg Johnson
- Hiwassee College Welcome Address: Hiwassee College President Robin Tricoli
- TREEDC 2012 and Beyond: The University of Tennessee President Emeritus Dr. Joe Johnson
- Tennessee Valley Authority Green Power Switch: Jenny Wright, TVA, Green Power Switch Product Manager
- The University of Tennessee Solar Decathlon: Diane Bossart, The University of Tennessee

Break – 9:45-10:00

Student-Led Breakout Session – Rymer Room – 10:00

- Cleveland State Community College Green Incubator – Allen Gentry, Cleveland State
- Ducktown Municipal Solar Project – Ben Farmer, Farmer & Associates
- Rooftop Solar Grant Program – Dr. John Sanseverino, Tennessee Solar Institute
- Switchgrass Conversion to Hydrogen – Harvey Abouelata, ARIES
- Energy Efficiency for Colleges – Kevin Waters, Johnson Controls
- Clean Tennessee Energy Grant Application Process – Ken Sparks

Lunch – 12:30 – Speaker – The UT Biofuels Update – Dr. Kelly Tiller